SGSITS PRESENTS

AAROHAN 2026



8TH & 9TH OCT

SPONSORSHIP BROCHURE

OUR COLLEGE

ESTABLISHED IN 1952, **SHRI GOVINDRAM SEKSARIA INSTITUTE OF TECHNOLOGY AND SCIENCE (SGSITS)** IS ONE OF MADHYA PRADESH'S OLDEST AND MOST RESPECTED ENGINEERING INSTITUTIONS — SET UP AT THE URGING OF PRIME MINISTER JAWAHARLAL NEHRU, WITH FUNDING FROM INDUSTRIALIST SETH KUDILAJI SEKSARIA.

AUTONOMOUS SINCE 1989 AND **NAAC 'A'**-GRADED, SGSITS SITS ON A 35-ACRE CAMPUS IN INDORE AND IS HOME TO OVER **5000 STUDENTS** ACROSS UNDERGRADUATE, POSTGRADUATE, AND DOCTORAL PROGRAMS, WITH A STRONG PLACEMENT RECORD. OVER SEVEN DECADES, IT HAS BUILT A REPUTATION FOR ACADEMIC RIGOR AND A VIBRANT TECHNICAL CULTURE — MAKING IT A NATURAL, CREDIBLE HOST FOR AAROHAN.

"CELEBRATING THE PLATINUM JUBILEE OF SGSITS INDORE — 75 YEARS OF EXCELLENCE, LEGACY & INNOVATION."



ABOUT AAROHAN

SHOWCASE CONNECT INSPIRE

Beyond the boundaries of imagination lies a world where technology meets human ambition. ***AAROHAN 2026,*** *the annual Technical Fest SGSITS Indore, invites innovators, creators, and dreamers to step into the future and turn bold ideas into reality.*

Inspired by the spirit of **"यतोऽभ्युदयनिःश्रेयससिद्धिः स धर्मः"***— the pursuit of prosperity and the highest good— AAROHAN celebrates the power of technology to transform lives, challenge conventions, and build a better tomorrow.*

With a ***vision*** *that blends cyberpunk aesthetics, cutting-edge innovation, and entrepreneurial energy, the fest brings together brilliant minds to compete, collaborate, and create. From groundbreaking technical challenges to immersive experiences, AAROHAN is more than a celebration of technology—it is a gateway to the future.*

DATE OF EVENT

8TH & 9TH OCT

LAST EVENT DOCUMENTATION

A Legacy of Innovation

Last year, Aarohan witnessed an incredible celebration of technology, innovation, and student spirit, bringing together **5,000+ students** under one roof. From engaging technical events to unforgettable experiences, the fest created memories that continue to inspire us.









EVENT TRACKS

- PRARUPAM 2.0
- OPEN SCIENCE DAY
- STARTUP EXPO
- INVITED TALKS
- ROBO WAR
- PAINTING PRESENTATION
- BAND PERFORMANCE
- DJ NIGHT



AND MORE TO COME.....

THIS YEAR GRAND THEME

Cyberpunk, the official theme of Aarohan 2026, represents technology, privacy, digital freedom, and independence. Inspired by cybersecurity, cryptography, and decentralization, it encourages students to innovate, challenge conventions, and build a secure, future-ready digital world.

PRARUPAM 2.0

Prarupam 2.0 is a national-level prototype competition organized by the SGSITS as part of AAROHAN 2026. It serves as an innovation platform for school and UG/PG students across India to showcase prototypes, validate business ideas, receive expert mentorship, and pitch to potential investors.

SPONSORSHIP PACKAGES

DIFFERENT CATEGORY

5 LAKHS+	2 LAKHS+	1 LAKHS+	75 K+
TITLE SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR

BECOME A PARTNER

PACKAGES IN DETAIL

TITLE SPONSOR

- Dedicated welcome arch banner at the student entry gate
- Premium directional banners at every campus location
- Prime stall at the main entrance for maximum footfall
- 100+ Google Reviews with sponsor mentions
- Sponsor logo watermark on all posts and reels
- Exclusive photo booth / backdrop branding
- Social media branding & dedicated promo reels
- Customized pamphlets and brochures for all attendees
- On-stage mentions & acknowledgments
- Networking opportunities with industry leaders, VIPs & innovators

PACKAGES IN DETAIL

PLATINUM SPONSOR

- Co-branding on digital assets
- Premium banner placement at the main auditorium and stage arena Prime stall located at the central food court area
- 50+ Google Reviews with partner mentions
- Dedicated promotional video slot played between main events Exclusive branding on all participant certificates and ID cards
- 04 Premium banners at central campus roundabouts
- Customized digital handouts distributed via official WhatsApp channels VIP seating and passes for all celebrity nights and cultural events

GOLD SPONSOR

- Co-branding as on regional marketing flyers
- Dedicated banner placement at the main workshop and seminar halls
- Standard exhibition stall located in the main tech- expo area
- 25+ Google Reviews focusing on positive brand feedback
- Logo placement on the official event website and registration portal
- 2 Banners placed at major campus exit pathways
- Promotional pamphlets placed inside the official event registration kits
- Brand mentions by the emcee during the event inauguration
- General pass access to all technical sessions and guest lectures
- Certificate of appreciation from the organizing committee

PACKAGES IN DETAIL

SILVER SPONSOR

- Logo inclusion on the official event backdrop and banners
- Standard exhibition stall located in the student activity zone
- 15+ Google Reviews with positive star ratings
- Logo placement on all multi-event schedule templates
- 02 Banners placed near the student registration desks
- Brand logo featured in the official event after-movie credits
  Distribution of digital flyers through event volunteer networks
- Group acknowledgment during the valedictory ceremony
- Entry passes for team representatives to the tech—expo arena
  Official digital certificate of partnership

EDUCATION BENEFITS FOR SPONSORS

- **CSR Impact**: Support education, innovation & youth empowerment.
- **Brand Visibility**: Branding across banners, merchandise & promotions.
- **Student Reach:** Connect with 5,000+ students from top institutions.
- **VIP Networking:** Engage with industry leaders, founders & academicians.
- **Premium Expo Space:** High-footfall stall for demos & admissions.
- **Main-Stage Presence:** Brand visibility at inaugurations, awards & panels.
- **Media Reach:** Promotion across print, digital & local media.
- **Talent Access:** Connect with top engineering talent for internships & research.

"PARTNER WITH AAROHAN — WHERE INNOVATION MEETS OPPORTUNITY."

CONNECT WITH US

AAROHAN COORDINATORS

PROF. VANDAN TEWARI
COORDINATOR

PROF. KRISHNAKANT DHAKAR
CO -COORDINATOR

PROF. OMPRAKASH TANWAR
CO-OORDINATOR



SPONSORSHIP TEAM

PROF. SHEKHAR SHARMA
FACULTY LEAD
94253 15558

YASHNEEL BORANA
STUDENT LEAD
7489212158

EMAIL aarohan@sgsits.ac.in

VISIT COLLEGE WEBSITE: sgsits.ac.in

aarohan.sgsits